



September 18<sup>th</sup>, 2015

## Dear reader.

With the proximity of the 29<sup>th</sup> Annual Congress of the World Union of Wholesale Markets (WUWM), this special edition of CEAGESP Communication newsletter brings the latest informations of the event, which happens on September 23<sup>rd</sup> to 26<sup>th</sup>. Good reading!

## More than 300 participants from 27 countries

With the theme "The environment and the future of wholesale markets," the 29<sup>th</sup> Annual Congress of the World Union of Wholesale Markets (WUWM) takes place at the Royal Palm Plaza Resort, in Campinas, state of São Paulo.

The initiative, promoted by the <u>WUWM</u> and organized by the <u>Brazilian Association of Wholesale Markets (ABRACEN)</u>, happens on September 23<sup>rd</sup> to 26<sup>th</sup> (Wednesday to Saturday). The purpose is to discuss the effects of climate change on global agricultural production and the situation of supply sector.

More than 300 participants will be in the Congress. Besides Brazil, there are 26 nations delegations: South Africa, Germany, Australia, Belgium, Chile, China, Colombia, Honduras, Spain, USA, Finland, France, Greece, Netherlands, India, Mexico, Italy, Poland, United Kingdom, Russia, Turkey, Peru, Nepal, Uruguay, Costa Rica and Serbia.

"The event has a <u>thematic agenda</u> of great interest to all managers and wholesale markets operators of fresh food as well as being a great opportunity to exchange innovative experiences in management and wholesalers warehouse operations," says Mário Maurici, president of ABRACEN and also responsible for the direction of the <u>São Paulo Wholesale Markets and General</u> Warehouse Company (CEAGESP).

The <u>programation</u> includes a conference and four thematic debates, which will have the participation of <u>foreign experts and managers</u> of the supply sector. There will also be the <u>Business Meeting</u> to make companies and organizations encourage new national and international business partnerships. On the last day of the event, participants will make technical visits to the <u>Wholesale Market Unit of São Paulo (ETSP)</u> of CEAGESP and the <u>Municipal Market of São Paulo</u>.

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